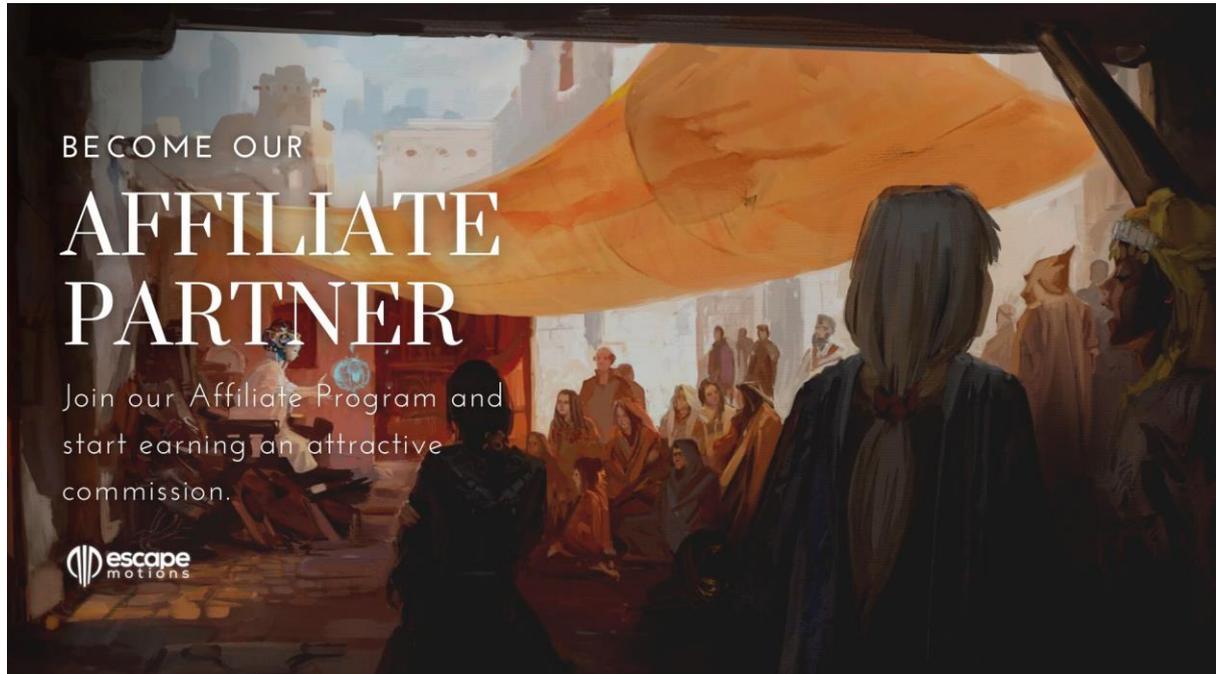


HOW TO SET UP AN AFFILIATE PARTNERSHIP WITH ESCAPE MOTIONS



Dear,

We are happy to hear you have decided to become our affiliate partner by joining the CJ Affiliate Network. This guide was created to help you with all the necessary steps to complete your registration with CJ and create your account.

Even though the registration process might be lengthy, we believe it will be rewarding in the end. If you would need help with any step, please contact us at:

podpora+escapemotions@vivnetworks.com

*Thank you for partnering with us!
Escape Motions Team*

STEP 1: SIGN UP

CJ Affiliate Publisher Sign Up
What is a CJ Publisher?

To apply to the Escapemotions.com Affiliate Program sign up below as a CJ Publisher

[Learn More >](#) | [How to work with CJ](#)
[How to become a successful publisher](#)
[Publisher requirements](#)

Join for free now!
Let's start by confirming your main contact email address.

Language
English

Country
UNITED STATES

Email *

Password *

Confirm Password *

I'm not a robot 
reCAPTCHA
[Privacy - Terms](#)

To keep the quality of our network high, we'll ask you to verify your email address, accept legal terms, and provide details such as your tax and banking info, before you can start making money and getting paid.

VERIFY EMAIL


Escapemotions.com Affiliate Program
powered by CJ Affiliate

Escapemotions is a small studio of creatives and coders dedicated to developing innovative visual tools. We love to experiment with interactive art, new media and code to find new expression ways.

Program terms:

- 7% for coupon and cashback webs/10% and 20% for content creators
- 30 days cookie lifetime
- Award-winning software that instantly captures the reader's attention
- Escapemotions marketing toolkits, updated regularly
- SEM is not allowed.
- List of products that have 0% commission: <https://drive.google.com/file/d/1RZVcbPGa4mxh-njypQlkqgHdoR4Th6Mp/view?usp=sharing>

In case of any additional questions regarding the program, please write us on: podpora+escapemotions@vivnetworks.com

Please visit this website to start the sign up process with CJ Affiliate Network:

<https://signup.cj.com/member/signup/publisher/?cid=5553879#/branded>

The first step is to **choose the language and country**.

Make sure to choose the country where you conduct your business, as the tax and payment information may vary based on the local laws and requirements.

Add your email and create a password. After this, finish the first step by clicking on “verify email”. CJ will send a verification code to your email address.

STEP 2: CJ AFFILIATE PUBLISHER AGREEMENTS

CJ Affiliate Publisher Agreements

Accept the terms below and get started as a Publisher today!

CJ AFFILIATE AGREEMENTS

In order to maintain a high quality network for both Publisher and Advertisers, CJ Affiliate reminds all applicants that Publishers' web site(s) and online activity must comply with CJ Affiliate's Publisher Service Agreement. By filling out and submitting this form, you agree to all terms of the CJ Affiliate Publisher Service Agreement, including but not limited to the following obligations:

Age Certification *

By checking this box I acknowledge and warrant that I am at least 18 years of age.

Certification of Authority *

By checking this box I acknowledge, represent and warrant that I have the authority to act on behalf of the Company (if a company) entering into the CJ Publisher Service Agreement and described in this Application, and I acknowledge, represent and warrant that all information is true, complete, and accurate, and I will keep all such information current with CJ.

∨ **Publisher Service Agreement ***  **Accepted**

Read the [Publisher Service Agreement](#) carefully. By clicking the **Accept Agreement** button, I confirm I have read, understand, acknowledge and accept the Agreement, and I agree to be bound by its terms.



Click First

∨ **Software Policy ***  **Accepted**

Read the [Software Policy](#) carefully. By clicking the **Accept Agreement** button, I confirm I have read, understand, acknowledge and accept the Agreement, and I agree to be bound by its terms.

∨ **Privacy Policy ***  **Accepted**

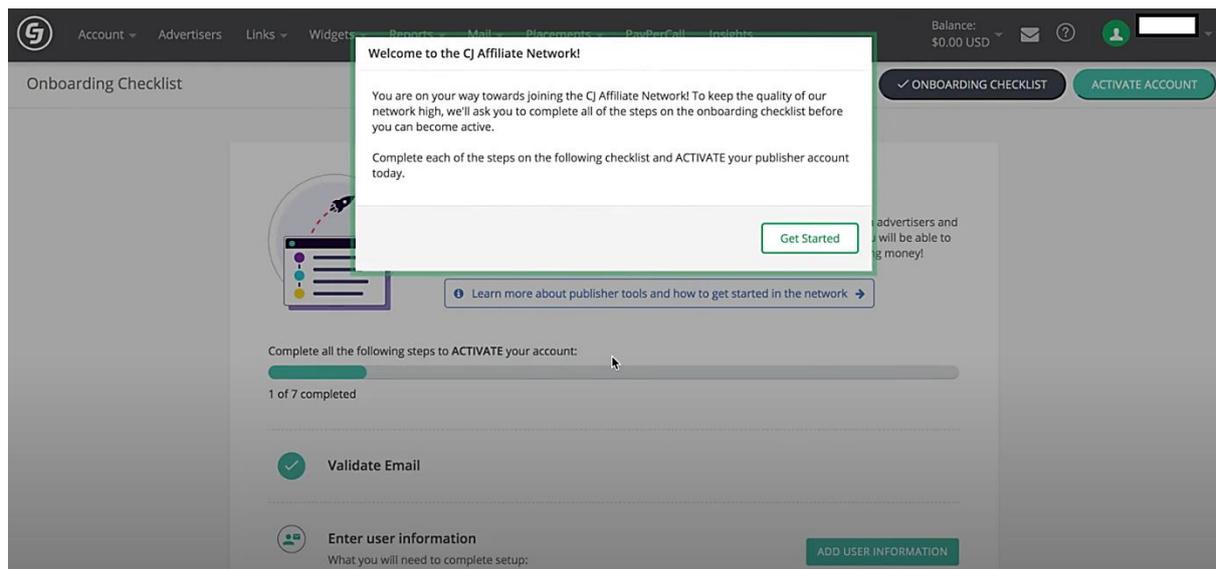
Read the [Privacy policy](#) carefully. By clicking the **Accept Agreement** button, I confirm I have read, understand, acknowledge and accept the Agreement, and I agree to be bound by its terms.

[CONTINUE TO ACCOUNT](#)

In this step, **review and accept terms and agreements** of the affiliate network. *It is necessary to click on all blue colored links and open these files before being able to accept the terms.*

After accepting all terms, please **continue to your account**. CJ will ask you to log in.

STEP 3: ONBOARDING CHECKLIST



Thanks for signing up with CJ! You are a step closer to starting earning your commission by recommending your favorite products. As you are entering one of the largest affiliate networks in the world, it is necessary to **complete the Onboarding Checklist** before activating your account.

This checklist contains seven steps. The good news is that you have already completed the first step – **validating your email**. The next paragraphs will help you with the rest.

Enter User Information

Click on the “**Add User Information**” in the Onboarding Checklist. You will be transferred to your account:

			<input type="button" value="Add User"/>	<input type="button" value="Change Superuser"/>	<input type="button" value="Change Password"/>
Title	Partner Cont...	General	Advertiser		
	Yes	Account News Legal/Financial Order Inquiry Updates	Advertiser Messaging Program Term Change Deactivation & Reactivation		

Click on the “**Edit**” button and **enter your Password** again.

Fill out your **personal information** such as Name, Last Name and Phone Number.

USERS | Manage users and email communication preferences

Name	Email ?	Verified	User Type	Phone	Title	Partner Contact
User Information						
Name	Email: ?					<input type="checkbox"/>
*First Name:	<input type="text"/>			*Phone:	<input type="text"/>	
*Last Name:	<input type="text"/>			<input checked="" type="checkbox"/> Partner Contact ?		
User Type:	Superuser					

Before saving this step, do not forget to take a look at the **Communication Preferences** section. Make sure to open also **Marketing Communication Preferences** to adjust your preferences with the CJ newsletter. As this is a large affiliate network, not all email communication might be necessary for you when just beginning with the affiliate account.

User Type:
Superuser

Communication Preferences

General Communication

Account News: ? Legal/Financial: ?

Marketing Communication

Manage Marketing Communication Preferences 

Superuser: May view, access and edit the account settings and program terms. There can be only one Superuser per account and this user has full access to all account settings.

Operator: May not modify account, payment or other user's settings.

Analyzer: May not modify account, payment or user settings. May not accept, decline or expire relationships.

Link User: May only search for, view and copy links for advertisers.

Checked items within communication preferences indicate that you are set to receive the corresponding communication. At least one person must be set to receive communication.

To finish this step, click on the **“Save”** button and get back to Onboarding Checklist.

Complete Your Network Profile

Click on the “**Complete Profile**” in the Onboarding Checklist. You will be transferred to your profile:

Fill out the description field. This is an opportunity for you to introduce yourself and your intention as an affiliate partner. Make sure to include as much information as you can, as this is the text that will determine whether you are the correct publisher for the Advertiser’s business.

This field requires a minimum of 250 characters.

Make sure to click on the “Save” when finished with adding a description before getting back to the Onboarding Checklist.

Add Promotional Property

In the next step, you need to add your promotional properties – such as website, social media, blog, etc. To do so, click on the “**Add Property**” button.

Now, you have entered Promotional Property Manager:

Click on “Create Property” and choose from a list of supported properties. Advertisers use this information to review potential publishers to partner with so make sure you include as many details as possible.

If you need further explanation, click on the “Guide Me” option on the top.

[GUIDE ME](#)

Promotional Property

Describe your promotional property. Advertisers use this information to search for and review potential publishers to partner with. They want to see what it is you do and what kind of value you would bring to their brand.

Define Your Property

What type of property is this? *

You must choose one property type to describe how you will be promoting advertisers.

Website

My customers view my content on a website at a URL that can be viewed on a desktop or mobile browser.

Social

My customers view content I post on social media or other social platforms where I have an account.

Email

My customers view content I send to them in email campaigns or newsletters.

Mobile App

My customers view my content on an app they download onto their phone or tablet through a store like the Google Play or Apple App store.

Browser Extension

My customers view my content on an extension, add-on or toolbar that they download onto their web browser.

Services and Tools

My customers view my content through some technology that is not a mobile or browser app, such as a

Once filled out all necessary fields, click on **“Submit”** at the top right.

If you have multiple promotional properties, repeat this process. Once you have added all necessary, quit Promotional Property Manager by clicking on the “X” and continue to Onboarding Checklist.

Enter Company Details and Submit Tax Forms

In this step, you will need to enter your company details and tax requirements. To do so, click on the **“Submit Forms”**.

At first, fill out your **General Company Information** details such as name, address, and phone number. Before adding this information, you will be prompted to enter your password again.

The screenshot shows the 'Settings' page with the following sections:

- Account** (highlighted with a blue box and an 'EDIT' button circled in blue):
 - Organization Name: [input field]
 - Address: [input field]
 - City or Town: [input field]
 - State, Province or County: [input field]
 - Postal Code: [input field]
 - Country: [input field]
 - Phone: [input field]
 - Fax: [input field]
 - Functional Currency: EUR
 - Language: English
 - Date Format: MM-dd-yyyy
 - Limit initial search results to country of location
- Payment Information** (with a note: "You must submit Tax Information to be able to edit Payment Information or to change Account Holder's Name."):
 - Minimum Payment Amount: [input field]
 - Currency: [input field]
 - Account Type: [input field]
 - SWIFT BIC: [input field]
 - Account Number: [input field]
 - Account Holder's name: [input field]
 - Bank Name: [input field]
- Tax Information** (with an 'EDIT' button):
 - Tax Certification: [input field]
 - Name: [input field]
 - Business Name: [input field]
 - Address: [input field]
 - TIN: [input field]
 - Foreign Tax ID: [input field]

The next step is to fill out the **Tax Information**. The information needed may vary by the country.

The screenshot shows the 'Tax Information' section with the following fields:

- Tax Certification: [input field]
- Name: [input field]
- Business Name: [input field]
- Address: [input field]
- TIN: [input field]
- Foreign Tax ID: [input field]

In general, if you are a US resident, choose W-9 form. If you are applying from outside the US, fill out W-8BEN form.

You can skip the Part II if not claiming the tax treaty benefits.

Payment Information

The next step on the Onboarding Checklist is to fill out **Payment Information**.

Settings | Configure account, banking and tax information

GUIDE ME ONBOARDING CHECKLIST ACTIVATE ACCOUNT

Account Tax Information

Organization Name: Postal Code: Functional Currency: EUR

Address: Country: Language: English

City or Town: Phone: Date Format: MM-dd-yyyy

State, Province or County: Fax: Limit initial search results to country of location

Payment Information You must submit Tax Information to be able to edit Payment Information or to change Account Holder's Name. EDIT

Minimum Payment Amount: Account Type: Account Holder's name:

Currency: SWIFT BIC: Bank Name:

Account Number:

Get paid anywhere in the world. Explore global payment options to find the right choice for you at CJ International Payments.

Tax Certification: Name: Business Name: Address: TIN: Foreign Tax ID:

Again, for security reasons, you will be prompted to enter your password before editing this field and then enter the verification code sent to your email.

Choose a **minimum payment amount** you should receive from CJ. Let's say, you will set it to US \$100. Every time you reach the commission income of US \$100, CJ will send this amount to your account. This may be once a month or once a day, depending on how successful you are in affiliate marketing.

Next, choose the **currency** you would like your account to be set in.

Lastly, fill out the correct **bank account information** in order to receive your payments. Choose whether you have a checking or a savings account. Add the Routing number and Account number (USA residents) or SWIFT code and IBAN (European residents).

*CJ provides payment by direct deposit in most countries at no additional charge. You can find **the complete list of the countries where the direct deposit is available** here: <https://ccommunity.force.com/s/article/PUB-Direct-Deposit-Specifications>*

*If you don't see your location and/or currency on the CJ list of direct deposit countries, click on the link below to **set up International Payments with CJ**: <https://discover.payoneer.com/partnership/cj-affiliate-en>*

After finishing the edits in this section, return to Onboarding Checklist to finish the process.

Answer a few questions

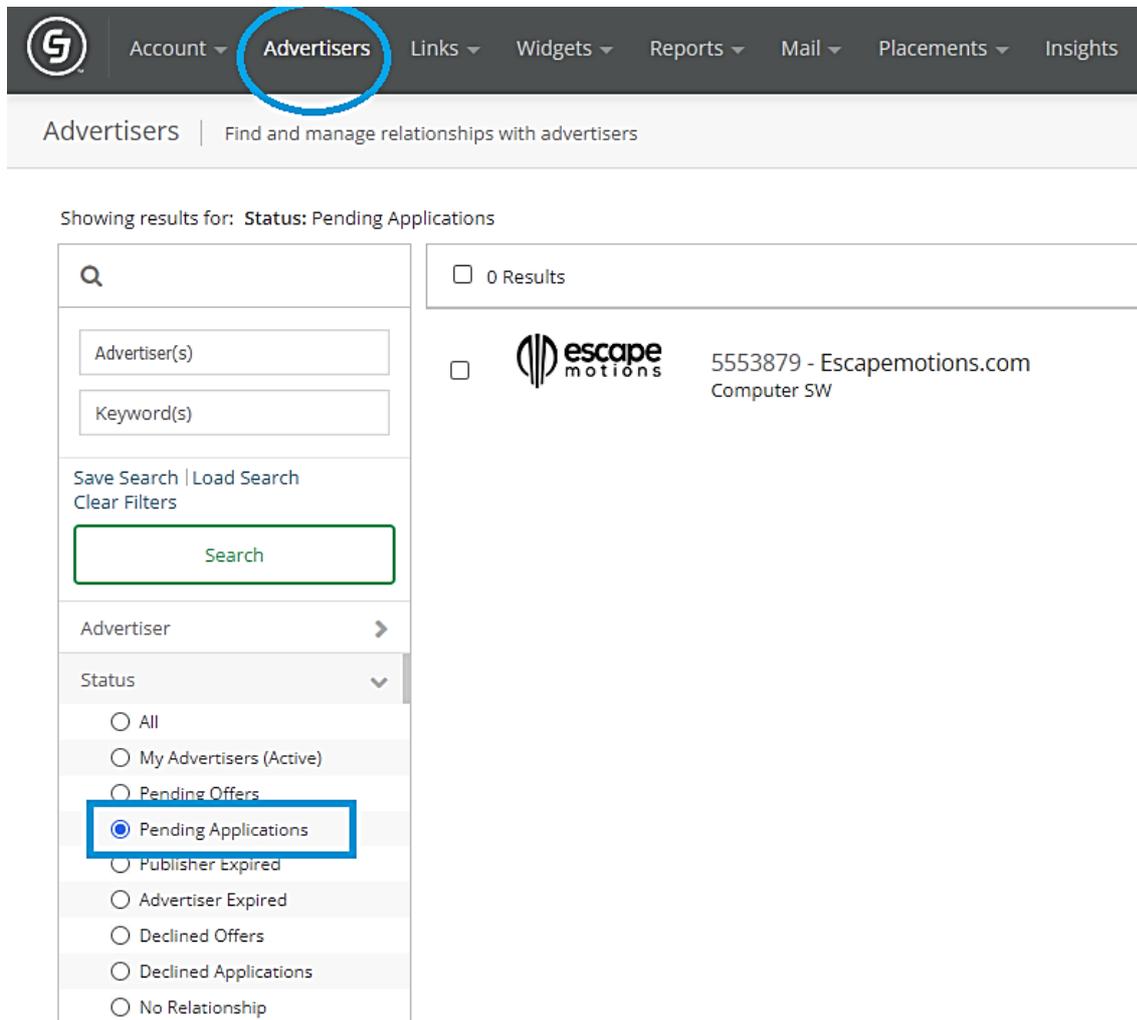
To complete the Onboarding Checklist, answer a short 4 questions survey allowing CJ to learn more about how you plan on advertising the products. This usually takes less than a minute.

After finishing all steps of the Onboarding Checklist, click on "**Activate Account**". Congratulations, you have successfully created a CJ Publisher account and can start looking for endless affiliate options.

STEP 4: APPLY TO ESCAPE MOTIONS AFFILIATE PROGRAM

If you have started the affiliate process on our website and continued to CJ, your application should be automatically sent for our approval once your account is active.

Please check your application has really been sent by clicking on “**Advertisers**” and then “**Pending Applications**”. After hitting the Search button, you should see Escape Motions on the list.



The screenshot shows the CJ Affiliate interface. At the top, the navigation bar includes 'Account', 'Advertisers' (circled in blue), 'Links', 'Widgets', 'Reports', 'Mail', 'Placements', and 'Insights'. Below the navigation bar, the page title is 'Advertisers | Find and manage relationships with advertisers'. The main content area shows 'Showing results for: Status: Pending Applications'. On the left, there is a search filter panel with a search bar, input fields for 'Advertiser(s)' and 'Keyword(s)', and a 'Search' button (highlighted with a green border). Below the search bar, there are options to 'Save Search | Load Search' and 'Clear Filters'. The 'Advertiser' filter is set to 'Advertiser' with a right arrow. The 'Status' filter is expanded, showing a list of radio button options: 'All', 'My Advertisers (Active)', 'Pending Offers', 'Pending Applications' (selected and highlighted with a blue box), 'Publisher Expired', 'Advertiser Expired', 'Declined Offers', 'Declined Applications', and 'No Relationship'. On the right, the search results show '0 Results' and a single entry for 'escape motions' with ID '5553879 - Escapemotions.com' and category 'Computer SW'.

If this is not the case, simply write “Escape Motions” to “Keywords” section and switch the status from “Pending Applications” to “All”. And click “Search”.

Account Advertisers Links Widgets Reports Mail Placements Insights Balance: €0.00 EUR

Advertisers Find and manage relationships with advertisers GETTING STARTED

Showing results for: Keyword(s): escape motions Status: All

1 Results Advertiser - A-Z

escape motions

5553879 - Escapemotions.com
Computer SW

Network Earnings: 0 1 2 3 4 5
3 month EPC: 28.06 EUR
7 day EPC: 0.00 EUR
Sale: 20%

Apply to Program
Manual application review

MORE INFO PROGRAM TERMS RELATIONSHIP HISTORY LINKED ACCOUNTS

Name: VIVnetworks.com s.r.o.
Contact: Katarina Sain
Email: podpora@escapemotions.com
Country: CZECH REPUBLIC
URL: https://www.escapemotions.com/
Currency: EUR

Joined Network: 12-03-2021

Category: Computer SW

Serviceable Area: CANADA, GERMANY, UNITED KINGDOM, UNITED STATES

Supported Currency: USD US Dollar

Batch Process Transactions: No

Top 5 Countries Based on Conversion Data in the Previous Month

Country	Conversion Data
UNITED STATES	63.82%
UNITED KINGDOM	14.84%
AUSTRALIA	6.16%
CANADA	6.15%
GERMANY	2.8%
OTHER	6.24%

You have now successfully applied to Escape Motions affiliate program. Please allow us a couple of days for reviewing your application.

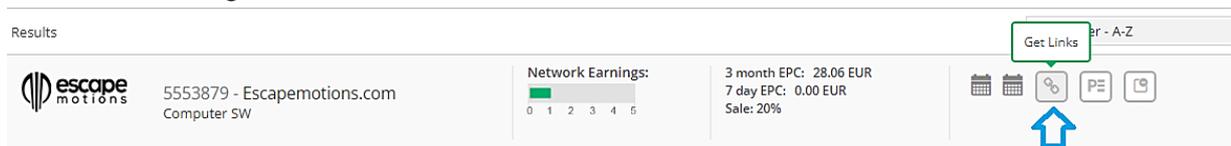
After a few days, make sure to check “**Pending Offers**” – as we might offer you a higher than standard 10% commission. If we do, further acceptance of our offer is required from your side. You should be notified via message in CJ dashboard or email as well.

STEP 5: START EARNING COMMISSION

Now, you are all set to start earning commission through recommending our products to your friends, colleagues, or followers. To make sure CJ system recognizes the purchase came through you, you **need to use an affiliate link**.

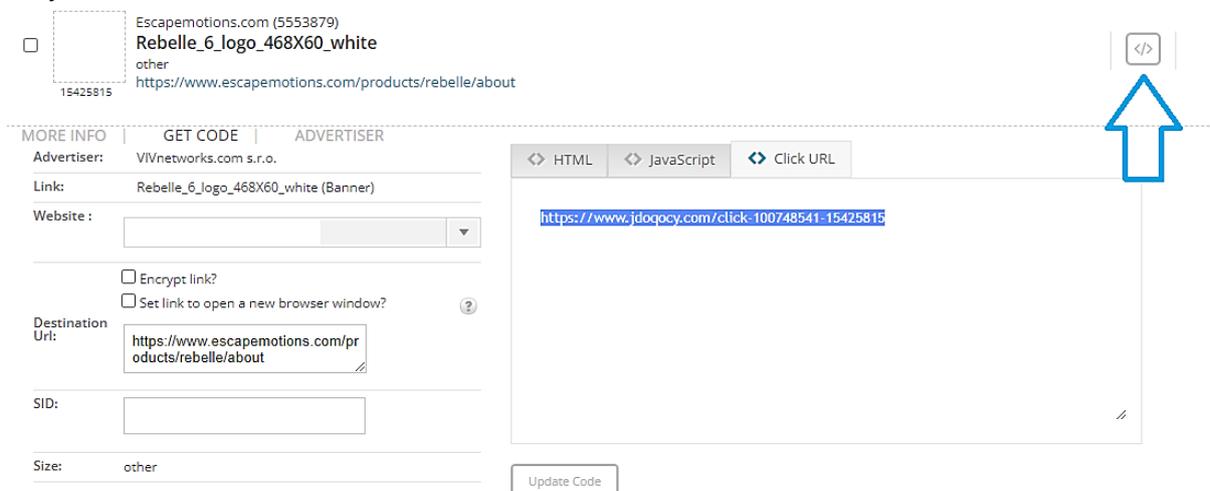
Create Affiliate Link through CJ Dashboard

Anytime you search for Escape Motions in the Advertisers dashboard, you will be able to get to the links through a button there.



The screenshot shows a search result for 'Escape Motions' in the Advertisers dashboard. The result includes the advertiser's logo, name, and ID (5553879 - Escapemotions.com). It also displays network earnings, EPC (3 month: 28.06 EUR, 7 day: 0.00 EUR), and a 20% sale rate. A 'Get Links' button is highlighted with a blue arrow.

Now, you can see the text links but also banners you can use. Choose which link or banner you need and click on the **“Get Code”** button.



The screenshot shows the 'Get Code' interface for a specific product. It includes a list of products with a 'Get Code' button highlighted by a blue arrow. Below the list, there are tabs for 'MORE INFO', 'GET CODE', and 'ADVERTISER'. The 'GET CODE' tab is active, showing options for 'HTML', 'JavaScript', and 'Click URL'. The 'Click URL' tab is selected, displaying the URL: <https://www.jdoqocy.com/click-100748541-15425815>. There is also an 'Update Code' button.

Choose whether you want to use HTML code, Javascript or an URL, copy it and share on your channels.

To check if the link is using the affiliate tracking code, paste the URL to your browser. You will see a specific code that belongs to you in the URL.

Example:

https://www.escapemotions.com/products/inspirit/about?utm_source=CJ&utm_medium=affiliate&utm_campaign=100765542&utm_content=14328929&cjevent=0e880bfab9bc11ed807f91120a18b8f6